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<http://www.examiner.com/x-1024-Golf-Equipment-Examiner~y2010m6d17-New-College-of-Golf-at-Keiser-University-offers-a-wellrounded-education?cid=edition-rss-National>

New College of Golf at Keiser University offers a well-rounded education

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The old adage (I've never heard of a new one) that you're never too young or too old to learn fits right in at Keiser University's new College of Golf in Port St. Lucie, Fla. Students currently seeking their Associate of Science in Golf Management degrees range in age from 20 to 60, according to Dr. Eric Wilson, the College of Golf's vice president and a PGA Master Professional.

"They come from all over the world, too," Wilson said. "There are only 16 such golf colleges in the country that have regional accreditation with Keiser University."

The College of Golf (www.collegeofgolf.keiseruniversity.edu/) will hold an open house to show off its 20,000-square-foot Port St. Lucie campus that includes a 1,500-square-foot indoor putting green, advanced launch monitor technology, TaylorMade MAT-T swing analysis system, an interactive golf simulator, and a golf club repair lab. Keiser University's College of Golf also features a 4,000-square-foot indoor training area that includes sophisticated practice technology, video systems, launch monitors and 3D swing analysis.

Students (23 so far) also have access to the nearby PGA of America Center for Golf Learning and Performance as well as practice facilities at the PGA Golf Club.

"We started with 12 students. We're looking to have between 200 and 300 by next fall," Wilson said. "We're staffed by PGA Masters Professionals who are here to support whatever a student wants to do in golf. Everybody here wants to make golf their career. "

Enrollment isn't cheap - \$33,500 which does not include housing. Financial aid is available for those who qualify. As for playing qualifications, a student doesn't need to USGA handicap to enroll.

The 16-month program (as opposed to the five-year PGA Professional Golf Management program) features three hours of class work, four days per week in such subjects as Golf Swing Fundamentals, Short Swing Fundamentals, Strategic Management in Golf Operations, Golf Club Fitting and Repair and Retail Management in Golf Operations. Students also must take on-line General Education courses, such as Sociology and American Literature, to complete their degrees.

"It's a well-round business approach to the industry," Wilson said.

And a good way to get into the golf industry.